

# Build Power by Mapping Your Worksite

“Organizing is turning the RESOURCES we have into the POWER we need to make the CHANGE we want.”

— Marshall Ganz

The networks of relationships between us are our key resource. We find mentoring, guidance, friendship, collaboration, and support in our networks.

There are likely several or even many different networks in your worksite. Taking the time to understand the networks that exist in our workplaces helps us organize our union much more powerfully.

By mobilizing and organizing your coworkers through their networks, you'll be more efficient and effective as a worksite union rep.

Now use your map to develop your campaign plan, whether it is to increase membership, involve members in a bargaining campaign, or to engage your principal or supervisor about a worksite issue.

## My organizing plan:

Who should I talk with in my circle about joining or getting more involved?

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Who should I talk with outside of my circle about engaging others who are in their circle?

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How will I learn more about the networks in my worksite?

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Who are other leaders who I should talk with about becoming more engaged or about becoming members?

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School/Worksite: \_\_\_\_\_

1. Place the name of someone who is trusted and respected in a circle.
2. Write the names of people they have influence with around the circle and connect them with a line.
3. Repeat until you place everyone you can.

Staff still to be placed:

**KEY:** Member \*New Hire Participated